

Name: \_\_\_\_\_

# Saving the Amazon Rainforest

A product designer is a person who designs new products for people to use. For example, product designers design school supplies and toys.

Some product designers work for organizations that protect animals. They design products, like stuffed animals, for organizations to sell. When people buy one of the products, some of the money is donated to protect animals. Take a look at the example below! A product designer created this kit. It includes a bag, a stuffed animal, and a card with facts about elephants. When someone buys the kit, money is given to an organization that protects elephants!



<https://www.worldwildlife.org/>

Today, you will be a product designer and create a kit about an animal in the Amazon rainforest. When people buy the kit, money will be given to an organization that protects animals in the Amazon rainforest. Follow the steps below.

## Step 1: Learn about Amazon Rainforest

Read about the Amazon rainforest below. Then, answer the questions.

The Amazon rainforest is one of the largest forests in the world. It spans across 9 countries in South America. 60% of the rainforest is found in Brazil. Scientists estimate that there are over 390 billion individual trees in the Amazon!

The Amazon is known for its tropical climate, which means it is hot and rainy. Because of its climate and number of trees, animals have a lot of food, water, and shelter for them to live and grow in. The Amazon is home to thousands of animal species. Below is a list of some Amazon animals.

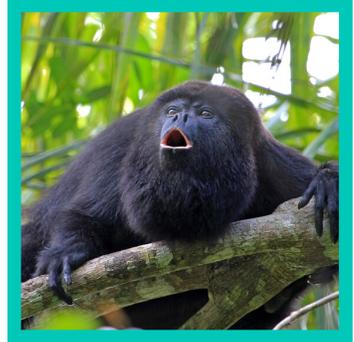


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## Howler Monkey

Howler monkeys are some of the largest monkeys in the Amazon. They are known for their howls, which let them communicate with each other and can travel miles through the rain forest. Howler monkeys eat leaves, fruits, and nuts.



## Brown-throated Sloth

The brown-throated sloth is a small animal native to the Amazon. They grow to be about 5 - 13 pounds, and they live in trees of the rainforest. Brown-throated sloths sleep 15-18 hours a day! Since they cannot move very fast, they only leave the trees at night to go to the bathroom or drink water from nearby rivers.



## South American Jaguar

The South American Jaguar is a large cat found in the Amazon. Jaguars are very good swimmers and like to sneak up on their prey from under the water or from behind trees. Jaguars eat other animals like deer, pigs, and foxes. Jaguars live alone and often sleep in trees or tall grass so they can hide from other predators.



## Blue Poison Dart Frog

The blue poison dart frog is a small frog that lives along the rivers of the Amazon. They are known for their bright blue skin and black dots. As their name suggests, these frogs are poisonous. If predators try to eat them, the poison will make the predators sick or even kill them. Blue poison dart frogs eat ants, beetles, flies, and caterpillars.



The Amazon rainforest is a great place for animals to live. However, Amazon animals are at risk for losing their habitats. This is because people cut down trees, which are homes to many animals. If animals do not have their habitat to live in, they cannot survive.

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Answer questions about the Amazon rainforest.

1. Where is the Amazon rainforest located?

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2. Is the Amazon a large or small rainforest? Explain your answer.

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3. What type of human activity can harm animals in the rainforest?

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4. Which Amazon animals eat other animals?

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## Step 2: Choose an Animal

Choose one of the animals you learned about in the article. Check the box of the animal you will create a kit about!

Howler Monkey

Brown-throated Sloth

Blue Poison Dart Frog

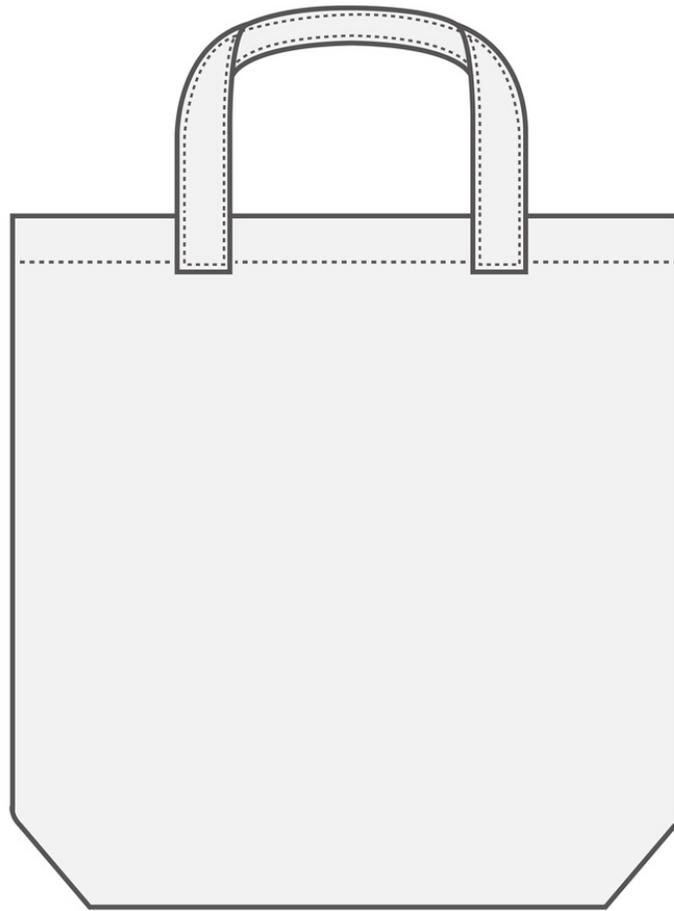
South American Jaguar

## Step 3: Design a Tote Bag

On the next page design a tote bag that is a part of your kit. You should include drawings and words that relate to the Amazon rainforest and animal you chose. It can also include a message like, "Save the elephants," or "Stop cutting down trees."

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## Step 4: Choose Items for Tote Bag

Choose two items that will go inside the tote bag. You can pick from the list below or come up with your own idea. In the two boxes below, draw or write about the two items. Your items should relate to the Amazon rainforest and the animal you chose.

Item Ideas:

- Stuffed animal
- T-shirt
- Snow globe
- Puzzle
- Umbrella
- Card with information about the animal you chose



Item 1: \_\_\_\_\_



Item 2: \_\_\_\_\_

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## Step 5: Create an advertisement

Create an advertisement that tells people about why they should buy your kit. Fill in the advertisement below! You can add other words or drawings to your advertisement. For example, you can write, "Help animals from the Amazon rainforest and buy this kit!"

**Animal featured in the kit:**

**Two facts about the animal:**

1.

2.

**Price of kit:**

**What is included in kit:**

**Two reasons people should buy the kit:**

1.

2.