

Name: _____

Creating a YouTubeTM Video

Imagine you have just created a new device! You have decided to create a YoutubeTM video to show people how your technology works and try to convince them to buy it. Follow the steps below to plan your video and write a script!

Step 1: Describe Background Information on Your Channel

Name of your Video: _____

Write a 2-3 sentence description of your video (what viewers will learn, why the video is important, etc.):

Step 2: Product Information

You will create a video introducing your new device. You will name your device and the company that is designing it.

- Name of company inventing the device: _____
- Device name: _____

Step 3: Choose an Audience

The audience refers to the people who will be watching your YoutubeTM video. Circle one of the audiences from the list below or create your own. If you create your own audience, you will need to get approval from your teacher.

- Scientists
- Students
- Families
- Other _____

Name: _____

Step 5: Write a Script

You will write the dialogue that will be used in your video.

Introduction:

- In your description, you will introduce yourself to viewers by telling them your name and the name of your video. Then, you should introduce your product. Your introduction should meet the following requirements:
 - Introduce yourself to viewers
 - Tell viewers the name of your video.
 - Tell viewers the name of your product.
 - Tell viewers what the video is about.

Write 3-5 sentences for your introduction below.

Explanation:

- Next, you will need to give the views information about how your new product works. Your explanation should explain the following:
 - The insulation material used and whether it is natural or synthetic
 - The testing that went into choosing this material
 - Results from your testing

Write 3-5 sentences for your explanation below.

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Closing:

- Lastly, you will thank your viewers before ending the video. You can also encourage your viewers to buy your new product!

Write 3-5 sentences for your explanation below.

Extra Time? Record yourself reading your script!