

Examples of Human Capital

Human capital is a skill or trait that makes a person a more valuable employee.

There are some human capital traits that are useful in any career. Examples include:



Punctuality

Being on time to work.



Personal Responsibility

Completing the tasks assigned to you.



Professionalism

Treating your coworkers with respect.



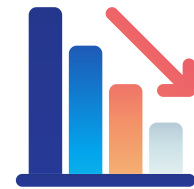
Communication

The ability to clearly share information with others.



Diligence

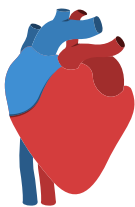
Taking care to make sure work is done the right way.



Resilience

The ability to recover from a challenge or failure.

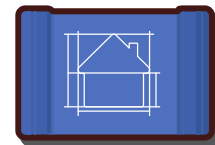
There are some human capital traits that only apply to specific careers. Examples include:



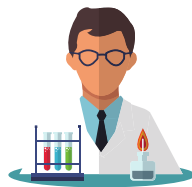
Performing open heart surgery.



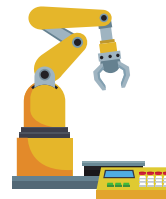
Managing large sums of money.



Designing a building blueprint.



Follow laboratory safety procedures.



Designing an efficient assembly line.

Professionals At Work

What types of human capital are needed for this job?



Teacher

Professionals At Work

What types of human capital are needed for this job?



Doctor

Professionals At Work

What types of human capital are needed for this job?



Chef

Being a Job Recruiter

Job recruiters help people find jobs. Here's how it works:

- A company decides they need to hire someone to do a specific job.
- The company puts together a description of the job.
- The description talks about what the person who gets the job will do for the company. It also talks about any requirements (education, special training, etc.) that the person who gets the job should have.
- The company contacts a job recruiter.
- The job recruiter writes a job posting. The job posting includes all of the information from the job description. It can also include information about the company and instructions on how to apply for the job.
- The job posting is usually posted on a website that talks about jobs that people can apply for.
- The job recruiter talks with people who might be interested in applying for the job. The job recruiter explains what types of human capital are needed.
- If the person wants to apply for the job, they fill out a job application.



Name: _____

Helping People Find Jobs

Follow the steps below to create a job posting to help people find a job!

Step 1: Choose a Company to Help

Three different companies want help finding a new employee. Read about each company and job. Then, choose which company you want to help. You will write a job posting for the company you choose! Circle your choice.

Company #1

Company Name: Extreme Adventures Architecture Firm

Job: Architect

Other Information:

Extreme Adventures Firm designs buildings and structures at amusement parks and zoos around the world. Right now, a new architect is being hired to design a new zoo in Costa Rica. The architect will have to design enclosures for animals who live there. The architect will also have to design other buildings, like bathrooms and gift shops.

Company #2

Company Name: Sweet Treats Bakery

Job: Baker

Other Information:

Sweet Treats Bakery is hiring a new baker! The baker will be in charge of designing cakes, brownies, and other desserts. The baker will also be in charge of designing a line of miniature desserts that people can buy.

Company #3

Company Name: Cool Cat Creations

Job: Graphic Designer

Other Information:

Cool Cat Creations is hiring a graphic designer to make a line of school supplies for kids. The school supplies need to be cool and fun so that kids will want to use them. The graphic designer will design what the supplies will look like. They will also design what the packaging will look like.

Name: _____

Step 2: Write a Job Description

Write a job description for the job you chose. Your job description must meet the following requirements:

- **Have a Job Title**

Write the title of the new job that is available below

- **Have a Job Description**

Write at least two sentences about what the person would be doing for his or her job.

- **Have a List of Human Capital Traits**

List at least three human capital traits that are needed for the job. Describe why each trait is important.

- **Have Your Contact Information**

Write your contact information so people will know how to reach you if they want to apply for a job. Contact information includes your name, phone number, and email address. (You can use your real information or make it up)

Name: _____

Job Application

Fill in the job application for the job you are applying for. Be sure to keep in mind the human capital traits the company is looking for!

Name: _____

Job you are applying for: _____

Write at least 3 sentences about why you should be hired for this job. Remember the human capital requirements from the job description!
