

Name: _____

Creating a YouTubeTM Video

You have just invented a portable x-ray machine! You decide to create a YoutubeTM video to show people how your x-ray machine works and try to convince them to buy it. Follow the steps below to plan your video and write a script!

Step 1: Describe Background Information on Your Video

Name of your Video: _____

Write a 2-3 sentence description of your video (what viewers will learn, why the video is important, etc.):

Step 2: Choose an Audience

The audience refers to the people who will be watching your YoutubeTM video. Circle one of the audiences from the list below or create your own. If you create your own audience, you will need to get approval from your teacher.

- Radiologists
- Zookeepers
- Scientists
- Students studying animals
- Other _____

Name: _____

Step 3: Write a Script

You will write the dialogue that will be used in your video.

Introduction:

- In your description, you will introduce yourself to viewers by telling them your name and the name of your video. Then, you should introduce your new form of technology. Your introduction should meet the following requirements:
 - Introduce yourself to viewers
 - Tell viewers the name of your video.
 - Tell viewers the name of your x-ray machine.
 - Tell viewers what the video is about.

Write 3-5 sentences for your introduction below.

Explanation:

- Next, you will need to give the views information about how your new x-ray machine works. Your explanation should explain the following:
 - What animal the x-ray machine works for.
 - How to use the x-ray machine correctly.
 - Why people should buy the x-ray machine.

Write 3-5 sentences for your explanation below.

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Closing:

- Lastly, you will thank your viewers before ending the video. You can also encourage your viewers to buy your new x-ray machine!

Write 3-5 sentences for your explanation below.

Extra Time? Record yourself reading your script!