Name: _____

Creating a News Segment

Imagine you are a news anchor who is reporting on your new invention! Brainstorm ideas for your news segment below. Then, you will write a script for your news segment. If you have time, use an tablet or other device to record your news segment!

Step 1: Choose an Audiance
The audience refers to the people who will be viewing your news segment. Circle one of the audiences from the list below.

- Marine Biologists

- Families

- Students

- Someone Else: _____

Step 2: Choose a Purpose
News anchors create news segments for different purposes. Choose a purpose from the list below. Circle your choice.

- **Warn the Public About an Event**
  - News segments will warn people about an event so they can stay safe. For example, a news anchor might tell people that there is a massive storm coming through the area and that people should take shelter inside!

- **Share a Discovery**
  - News segments will share an awesome discovery with the public. For example, a news anchor might explain that a new insect was discovered!

- **Ask For Help From the Public**
  - News segments will ask for help from the public. For example, a news anchor might explain that a tornado destroyed multiple houses in the area and ask viewers to help clean up the area.

- **Keep the Public Updated About Current Events**
  - News segments will give people information about current events going on in the community or world. For example, a news anchor might explain that an oil spill just happened and scientists are attempting to save ocean animals.

- **Tell the public about upcoming community events**
  - News segments will inform the public about events in the area. For example, a news anchor might tell viewers that there is an upcoming science fair or a free soccer clinic for children.

- **Other**
  - If you have another idea for a purpose for your news segment, ask your teacher for approval.

Resource Availability

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Step 3: Learn about Parts of a News Segment

Greeting and Broadcaster Introduction

- The greeting and broadcaster introduction refers to the first part of a news segment. In this part, a news anchor introduces him or herself and provides background information on what stories will be shared. Here are some examples of what a news anchor might say:
  - Hello and welcome to Channel 12 News. My name is Carrie and today's top story involves a heartwarming story of a little girl volunteering at an animal shelter.
  - Good morning, I am Jackson. Thank you for joining me for your daily news. This morning we are going to take a look at the severe weather we are likely to experience in the next few days.
  - Good afternoon, it is Wednesday, January 15 and I am Angelina with your local news. Let's take a look at how this local teen beats the odds and is celebrating being cancer free for the first time in 3 years!

Top Story

- The top story is the main story that the segment is covering. In this part of the news segment, the news anchor provides the public with the key information and facts about the story.

Sign Off

- The sign off refers to what a news anchor says at the end of a news segment. Here are some examples of what a news anchor might say during a sign off:
  - Have an opinion? Send me a tweet on Twitter!
  - If you want more information, check out my blog!
  - Thanks for listening. I will keep you updated as we learn more.

Step 4: Brainstorm Ideas for News Segment

Brainstorm ideas for your news segment below and on the next page.

Greeting and Broadcaster Introduction

Your greeting and broadcaster introduction must include the following:

- Your Name
- News Station Name
- Top Story

_____

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Resource Availability

Science Career ADVENTURES

Name: _____

Top Story
Your top story should inform the reader about the facts of the story and convey all of the information that you think is important for the viewers to know. List some of the important facts of the story below. You must include at least 5 facts in your broadcast.

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Sign Off
How will you sign off at the end of your segment?

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Resource Availability

Science Career ADVENTURES

Name:_____

Step 5: Write Your Script
Write your script below and on the next page.

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Resource Availability

SCIENCE CAREER
ADVENTURES

Name:_____

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Step 6: Record Your Broadcast
Extra time? Use a tablet or smart phone to record your broadcast!

Resource Availability

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