

# Graphic Designer: Significance of Bill of Rights

## Adventure Description:

In this adventure, you will think like a graphic designer and design a new product line that will be released on the Fourth of July.

## Activity

### Step 1: Background Information on Graphic Designers and Bill of Rights (5 minutes)

- Show [Video: Significance of Bill of Rights](#).
- As a class, review why the Bill of Rights is important. Without the Bill of Rights, people's rights might not be protected over time. Because these rights are written down in the Constitution, the government cannot violate the rights. For example, the government cannot punish you for practicing your religion.
- Next, discuss what graphic designers do. Explain that graphic designers use words and pictures to communicate ideas. They might design labels for toy or food packages, flyers, or the box that a tablet or phone comes in. Explain that some graphic designers create product lines. Show [Handout: Product Lines](#). As a class, discuss how product lines include multiple products that go together. Have students look at the examples on the handout and discuss how the graphic designer who made the product line used similar images, colors, or text to make the products go together.

### Step 2: Activity Set Up (10 minutes)

- Explain to students that they will imagine they have been hired as a graphic designer to create a new product line that will be released for the 4th of July and will celebrate America's freedom. Students will create products that are inspired by the first amendment in the Bill of Rights.
- Provide students with [Handout: First Amendment in the Bill of Rights](#). As a class, review the handout. Then, have a discussion about why it is important that we have the right to petition, practice any religion, and speak our minds. Discuss how without these rights, we might not be able to have access to any books, share our opinion, or tell the government that we disagree with a law. This amendment gives people the freedom to express their opinions and views without getting in trouble.
- Show [Handout: Steps to Design a Product Line](#). As a class, review the steps. Explain to students that they will make a product line that is inspired by one part of the first amendment. The goal of the product line is to show that people can speak their minds and express themselves.
- Divide students into groups of 4. Provide each group with the following materials:
  - Assortment of recycled materials (cardboard pieces, egg cartons, cereal boxes)
  - Assortment of art supplies (popsicle sticks, construction paper, markers)
  - Tape and scissors

Please contact Allison Bischoff, Director of Customer Service, at [allison@rozzylearningcompany.com](mailto:allison@rozzylearningcompany.com) or 314-272-2560 with questions.



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## Step 3: Brainstorming Ideas (10+ minutes)

- Explain to students that they will first complete Steps 1-3, choosing a product line, reading requirements, and brainstorming ideas. As students are working, ask the following:
  - How will you use the first amendment in the Bill of Rights as inspiration for the design of your product?
  - How will you work with your group to make sure that your product line looks cohesive?
  - What would happen if people didn't know about their rights?

## Step 4: Creating Products (25+ Minutes)

- Have groups now complete Step 3, create prototypes of their products. Students should make sure to include all requirements!
- Remind students that they should think about the colors, fonts, and design of their packages to make their product line look cohesive. Groups should also carefully write the descriptions on the back of their products so people who buy the products will learn about the Bill of Rights.

## Step 5: Discussion and Presentation (5+ Minutes)

- Have groups present their product lines to each other. Have other students provide constructive feedback on changes they could make to their product lines to make the design more cohesive or the messaging clearer.
- Tip: Have students use the Oreo method of saying a compliment, a piece of constructive criticism, and then ending with a compliment.
- Optional: Have students present their product lines to younger students in the school and teach them about the Bill of Rights. For example, each group can teach a group of K-2nd graders about the Bill of Rights and how graphic designers create product lines.

## Materials List

### Provided online:

- Video: Significance of Bill of Rights
- Handout: First Amendment in the Bill of Rights
- Handout: Product Lines
- Handout: Steps to Create a Product Line

### Not provided:

- Tape
- Scissors
- Assortment of recycled materials (cardboard pieces, egg cartons, etc)
- Assortment of art supplies (pipe cleaners, pom pom balls, construction paper)

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