

Name: _____

Creating a YouTubeTM Video

You are a highway engineer and have noticed that there have been many accidents on the highways recently. You decide to create an invention that will help make the highways safer and reduce the amount of accidents. Then, you want to create a YoutubeTM video to show people how your invention works and try to convince them to use it. Follow the steps below to plan your video and write a script!

Step 1: Describe Background Information on Your Video

Name of your Video: _____

Write a 2-3 sentence description of your video (what viewers will learn, why the video is important, etc.):

Step 2: Choose an Audience

The audience refers to the people who will be watching your YoutubeTM video. Circle one of the audiences from the list below or create your own. If you create your own audience, you will need to get approval from your teacher.

- Engineers
- People who drive
- Parents of new drivers
- Students
- Other _____

Name: _____

Step 3: Write a Script

You will write the dialogue that will be used in your video.

Introduction:

- In your description, you will introduce yourself to viewers by telling them your name and the name of your video. Then, you should introduce your new form of technology. Your introduction should meet the following requirements:
 - Introduce yourself to viewers
 - Tell viewers the name of your video.
 - Tell viewers the name of your invention.
 - Tell viewers what the video is about.

Write 3-5 sentences for your introduction below.

Explanation:

- Next, you will need to give the views information about how your new invention works. Your explanation should explain the following:
 - How your invention works.
 - Why people should use your invention.

Write 3-5 sentences for your explanation below.

Name: _____

Closing:

- Lastly, you will thank your viewers before ending the video. You can also encourage your viewers to use your new invention!

Write 3-5 sentences for your explanation below.

Extra Time? Record yourself reading your script!