

Name: _____

Writing Activity- Urban Planner

Read the story about Bentley. Then, you will create a Youtube channel and an episode for the channel. You will interview Bentley for the episode. Plan out your ideas for your channel and episode on the next page. For the episode, you will need to write a script that includes interview questions. Then, write a final draft of your script on a computer or a separate piece of paper.



Hey! I am Bentley. I am an urban planner. I just finished a project designing gardens to go on tops of buildings. Right now, I am working with a city to add more sidewalks. There is a lot of traffic, and people don't have a safe place to bike or walk on busy roads. Yesterday, I presented a plan to city officials that we need to add sidewalks on 10 roads in the city. It is going to cost 2 million dollars to do this.

This morning, I got a call from city officials that they want to stop the project. They think the cost is too high and that sidewalks aren't that important. To be honest, I am pretty upset. I just spent 6 weeks coming up with a map and designs for the new sidewalks. However, I didn't want the city officials to know that I am upset. Instead, I calmly asked if the officials had time for a meeting this week so we could all talk together.

The meeting is scheduled for next week. To prepare, I am going to create a presentation to show them why sidewalks are important. I also want to show them the designs I created.

Being an urban planner is not always easy! However, I am passionate about helping cities and making sure people are safe. I will keep you posted on how my meeting goes!



Planning Your Youtube Channel

Step 1: Describe your audience.

Step 2: Write a name and description for your channel.

Planning Your Episode

Step 1: Write a description for your episode.

Step 2: Write a script with a short introduction, questions you will be asking the person you are interviewing, and a short conclusion.



Steps to Create a Youtube Channel

Step 1: Decide on audience for your channel

- The audience is the group of people who will be watching your channel.
- It is important to identify your audience so you can make sure the episodes on the channel will relate to the audience and be interesting to them.
- Examples of audiences: kids, teachers, scientists, people who live in Texas

Step 2: Create a name and description for your channel

- Choose a name for your channel that explains what the channel is about.
- You should also write a short description that explains what the channel is about so people can decide if they want to watch episodes on your channel.

Steps to Create an Episode for the Channel

Step 1: Write a description for the episode

- Write a short description that tells viewers what the episode is about.

Step 2: Create a script for the episode.

- Write a short introduction where you introduce the person you are interviewing. You should say the person's name, what his or her job is, and a few important details about what he or she does. You should look at the summary on the first page for information that you can include.
- Write 4-8 questions that you would want to ask the person you are interviewing.
- Write a short conclusion that thanks the person for being on the episode and tells viewers to check out other episodes.