



Name: \_\_\_\_\_

## Writing Activity-Product and Package Designer

Crunchy Munch is releasing three new snacks! A newspaper wants you to write an article on one of the new snacks that Crunchy Munch will be selling. First, choose one of the following snacks. Then, plan out your ideas on the planning page before you write your newspaper article.

### **Cookie Dough Bars**

You can now buy cookie dough that is safe to eat! Grab one of the cookie dough bars to eat as a snack. Cookie dough bars come in a variety of flavors.

### **Fruit Chips**

For a healthy snack, people can buy fruit chips. Each chip is made from strawberries, grapes, or peaches.

### **Chocolate Allergy-Free Cookies**

These chocolate cookies are made in a place where there aren't any nuts or dairy. People who have allergies can eat these delicious cookies.



# Steps to Write Your Newspaper Article

## Step 1: Title

A title catches the readers attention and gives basic information about the article.

Example Title: Breaking News! Superman Loses Cape and Cannot Fly!

## Step 2: Summary About What Happened

The summary tells the reader important information about what happened. Summaries are usually 5 sentences long. The summary should not go into specific details (like how each chip or cookie is made).

## Step 3: Quote From A Person

A quote from a person who wants to purchase a a snack will show readers that Crunchy Munch is popular. The quote should include a person's name and one sentence about why he or she wants to buy a snack.

Example quote: "I am excited to purchase a chocolate allergy-free cookie because I am very allergic to nuts and am always looking for a delicious snack." said John.

## Step 4: Cost for Snack

You should give the reader information on how much the snack costs. You should also include if there are any sales or special pricing.

Example: You can purchase a snack for \$3.99. Hurry, if you buy one snack you can get one free!

## Step 5: How People Can Buy the Snacks

You should give the reader information on how to buy snacks. Tell the readers what stores they can visit or a website they can check out.

Example: Visit [www.crunchymunch.com](http://www.crunchymunch.com) or check out Walgreens and Target to buy a snack.



# Organizing Your Newspaper Article



Title:

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Summary of the snack

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Quote from a person who is excited to eat the snack.

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Cost of the snack.

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How people can buy the snack.

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