

Creating a New Product Line

You will work in a group to create new packaging for a candy product line. Choose one person in your group to write out the information.

Step 1: Choose a theme for your product line. Circle your choice.

Animals

Sports

Schools

Technology

Step 2: Create a name for your new line of candy.

Name:

Step 3: Choose 3 colors that will be used to create the package for your candy.

Color #1:

Color #2:

Color #3:

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Step 4: Have each person come up with an idea and a name for a candy that will fit in the product line.

Person's Name

Idea and Name for Candy

Step 5: Each person will design a piece of candy for the new product line using art supplies and building materials.

